

PRESS RELEASE

**** For immediate release ****

GOLD at Foxbury!

Only eight producers in the country were worthy of Gold at the Guild of Fine Foods Great Taste Awards 2010 for their pork.

Foxbury Farm in Brize Norton is delighted to be announced as one of these eight, being awarded the gold for their Gloucester Old Spot Loin of Pork. The judges commented "Looks great, crackling looks amazing, smells great, cracking is stupendously good".

Farmer and Owner Colin Dawes said "the close to perfect" star rating awarded by The Guild of Fine Foods highlights the quality of the meat we rear at Foxbury Farm. It goes without saying animals that live free-range and without stress are not only happier, the meat tastes better for it."



Colin has won several other awards for his rare breed pork including a Gold for The Old Spot Banger sausages and a Gold for the Gloucester Old Spot Pork pie. He commented "Our business is very transparent; something I am proud of. We encourage customers to see the animals and our Families Day on the 31st July will offer them more of an in-site as tractor and trailer rides to pig village will show the pigs and their young in their natural habitat."



The meat was prepared in the Foxbury Butchery by skilled craftsmen who use traditional methods to prepare and cut down carcasses. The butchery is located in the farm shop and is open plan so customers can watch every process from sausage making, to preparing carcasses and boning joints.

All the pork, lamb and beef reared at Foxbury Farm is sold through the butchery and can be purchased in the farm shop. A limited selection can also be purchased online using the mail order system.

Other comments:

- If you would like copies of any of the pictures on this press release or on the Foxbury Farm Website please contact Rebecca Dawes - rebecca@foxburyfarm.co.uk who will send you high resolution images
- Foxbury Families Day is on Saturday 31st July from 10am to 4pm. Details can be found at www.foxburyfarm.co.uk
- Foxbury Farm Shop has been trading for 9 years and moved into the larger premises in November 2009.
- The Good Food Barn opened April 2010
- All the lamb, beef and pork reared at Foxbury Farm is sold through Foxbury Farm Shop
- The new farm shop was part grant funded by the Rural Development Programme for England (RDPE) run by Defra and the EU
- The shop sells over 100 products – 85% are local, 95% are British
- The shop has the largest display of fresh local meat in Oxfordshire
- A limited selection of Foxbury meat can also be purchased via mail order at www.foxburyfarm.co.uk