

PRESS RELEASE

**** For immediate release ****

Fun at feeding time with Foxbury Farm!

Invite Foxbury Farm to every meal time - Young farmers everywhere will love the Foxbury Farm range of children's tableware featuring Jessica the Jersey cow and Pip and Squeak the piglets.

Sales at the local farm shop have been so successful the range is now being sold across the UK via the Foxbury Farm website (www.foxburyfarm.co.uk) Oxfordshire Farming family Colin and Di Dawes and their children Rebecca and Stuart, designed the set, which includes a bowl, plate and cup made of melamine ware and suitable for the dishwasher. The set cost £11.00 inc postage to UK addresses

Di said "This was a really fun project for me; we wanted to create friendly but realistic animals that children could relate to and which would also give the impression of a real working farm like Foxbury"

The sets shows Jessica the Jersey cow and her best friends Pip and Squeak the piglets. Fenella the friendly fox is hiding on each piece, just waiting to be found by little young farmers.



Foxbury Farm is very keen to take children back to "grass roots" and learn where their food comes from, enable them to talk to the farmer, see his animals and enjoy the fresh food. Foxbury Farm Shop is proud to be a farm Shop supporting local and British producers, 85% of what is sold in the shop comes from within 10 miles of the farm gate.

Children who eat in the Foxbury Good Food Barn will have their meal served on a "frisby style" plate, which once they have cleared their plate can be taken outside to burn off some energy. Food and mealtimes are certainly fun at Foxbury.

Foxbury is a short drive into the country to the source of your food – a real shopping adventure on a genuine working farm. Wander around the web site; see the animals, read the story. Foxbury is the original and very genuine Good Food Farm

Other comments:

- If you would like copies of any of the pictures on this press release or on the Foxbury Farm Website please contact Rebecca Dawes - rebecca@foxburyfarm.co.uk who will send you high resolution images
- Foxbury Farm Shop has been trading for 9 years and moved into the larger premises in November 2009.
- The Good Food Barn opened April 2010
- All the lamb, beef and pork reared at Foxbury Farm is sold through Foxbury Farm Shop
- The new farm shop was part grant funded by the Rural Development Programme for England (RDPE) run by Defra and the EU
- The shop sells over 100 products – 85% are local, 95% are British
- The shop has the largest display of fresh local meat in Oxfordshire
- Foxbury meat can also be purchased via mail order at www.foxburyfarm.co.uk

