

# PRESS RELEASE

**\*\* For immediate release \*\***

## **Our sausages may not dance but they still got a 10!**

Strictly come dancing judge Craig Revel Horwood has put on a new hat this month as one of the judges of the British Star Sausage competition run by LovePork.co.uk to celebrate British Sausage week in November.

When the Foxbury Gloucester Old Spot Pork Sausages were presented to Craig the Foxbury Butchers were delighted they were awarded "Gold", indicating a sign of a quality performance, sizzling taste and star quality. From hundreds of entries throughout the whole country this is an outstanding accolade for Oxfordshire and for Foxbury.

The award comes only weeks after Foxbury was also announced a Finalist in the British Cheese Awards for Best British Cheese Retailer.

Farmer and Owner Colin Dawes said "I may not be a good dancer but can produce winning sausages. We are all incredibly proud as both awards reward local ingredients and products"



British Sausage week runs from 1<sup>st</sup> to 7<sup>th</sup> November, when the team at Foxbury Farm will be running a competition for customers to put forward their own sausage ingredient suggestions. The winning recipe will then be made by the Foxbury Butchers and the winner will receive some of their very own sausages. It will give everyone an opportunity to let their imagination run wild!

All the pork, lamb and beef reared at Foxbury Farm is sold through the butchery and can be purchased in the farm shop. A limited selection can also be purchased online via the Foxbury website using the mail order system.

Other comments:

- There is a gallery of photographs on the Foxbury website that media are welcome to use with a credit to Foxbury Farm Shop - <http://www.foxburyfarm.co.uk/galleries/>
- Foxbury Farm Shop has been trading for 9 years and moved into the larger premises in November 2009.
- The Good Food Barn opened April 2010 serving hot and cold food, tea, coffee and more
- All the lamb, beef and pork reared at Foxbury Farm is sold through Foxbury Farm Shop
- The new farm shop was part grant funded by the Rural Development Programme for England (RDPE) run by Defra and the EU
- More information about British Sausage week can be found at [www.lovepork.co.uk](http://www.lovepork.co.uk)
- The shop sells over 100 products – 85% are local, 95% are British
- The shop has the largest display of fresh local meat in Oxfordshire
- A limited selection of Foxbury meat can also be purchased via mail order at [www.foxburyfarm.co.uk](http://www.foxburyfarm.co.uk)